



INDUSTRY PROSPECTUS

AMERICAN HERNIA SOCIETY

2025 ANNUAL MEETING

September 4–6, 2025

Renaissance Nashville Hotel



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Welcome!

Join forces with the American Hernia Society (AHS), the global hub for hernia and abdominal wall surgery expertise!

AHS brings together pioneering hernia surgeons, seasoned experts, budding faculty, and trainees to propel the field forward and forge enduring connections. Align with AHS to gain exclusive access to the world's leading hernia surgical specialists, facilitating valuable networking, educational opportunities, and the exchange of groundbreaking discoveries.

Together, we can revolutionize hernia science and treatment worldwide!



The perks of affiliating your organization with our esteemed society are immense. As an AHS Industry Partner, you'll unlock opportunities to:

- Engage with the foremost leaders in hernia and abdominal wall surgery
- Elevate your company's visibility in a time of limited in-person engagements
- Showcase thought leadership
- Expand your clientele affordably and effectively
- Foster existing partnerships
- Access scientific sessions with a meeting pass

Partnering with AHS opens doors to unparalleled expertise and networking among the most prominent figures in hernia surgery, propelling advancements in the field.



COMMUNICATION & ENGAGEMENT

AHS Industry Partners will be granted meaningful networking opportunities during breakfasts, breaks and receptions held in the exhibit hall. Additionally, the AHS meeting app will provide direct communication access for industry to interact with attendees, easily share ideas and build successful relationships. Your products and services will gain direct access and exposure to the most innovative developments, challenges and thought leaders in the Hernia industry!



EDUCATIONAL GRANTS

Together with industry, AHS continues to invest in advances in patient care.

AHS has a rich history of quality academic research and welcomes educational grants and meeting support. Educational Grants must comply with ACCME guidelines. For more information, please email AHSEvents@lp-etc.com.

CONTACT

American Hernia Society

t: 913.402.7102 | AHSEvents@lp-etc.com
www.americanherniasociety.org



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One of the largest Hernia surgical audiences in the Americas!

AHS Board



PRESIDENT
Flavio Malcher de
Oliveira MD



PRESIDENT-ELECT
Vedra Augenstein MD



SECRETARY
Jorge Daes MD



TREASURER
Sean Orenstein MD



**IMMEDIATE
PAST PRESIDENT**
Archana
Ramaswamy MD

AHS Board of Governors



Gabriel Arevalo MD



Conrad Ballacer MD



Igor Belyansky MD



Salvatore Docimo DO



Antonio Espinosa-
de-los-Monteros MD



Brian Jacob MD



Megan Nelson MD



Andrea Pakula MD



Eric Pauli MD



Dina Podolsky MD

AHS 2025 Annual Meeting Information

Past Exhibitors & Sponsors

AbSolutions Med, Inc.

ACHQC

Allergan Aesthetics, an AbbVie Company

Applied Medical

BD

BioCer Entwicklungs-GmbH

CONMED

Corza Medical

Deep Blue Medical Advances

Distalmotion US Inc.

FlexDex Surgical

Gore & Associates

IMRA Surgical

Integra LifeSciences

Intuitive

Medtronic

Mesh Suture, Inc.

Origami Surgical, Inc.

Pacira BioSciences, Inc.

PFM Medical, Inc.

RTI Surgical

Sentinel Medical Technologies

SURGIMESH

TELA Bio

Tissium

Total Scope, Inc.



AHS EXHIBIT FEE

\$5,000 includes a 10' x 10' booth, 4 exhibitor badges and recognition in the final program, meeting app, signage and session slides. Exhibitors will also receive a complimentary Meeting App Listing to maximize exposure!

CVENT LEADCAPTURE™

Easily scan, qualify, rate and export your leads on-demand! You can add custom questions and import leads directly into your CRM system. Available for direct purchase within your AHS Exhibitor Profile, closer to the meeting.

2025 Benefits (BY LEVEL)

	Corporate Alliance Diamond Partner \$250,000	Corporate Alliance Ruby Partner \$125,000	Corporate Alliance Sapphire Partner \$75,000	Annual Meeting Gold Sponsor \$100,000	Annual Meeting Silver Sponsor \$60,000	Annual Meeting Bronze Sponsor \$30,000
In-Person Meeting with AHS Leadership at Annual Meeting	45 min					
Named Research Grant Sponsor	✓					
Hospitality Suite at Annual Meeting	✓					
Dedicated Presentation at Annual Meeting	20 min					
Logo on Annual Meeting Attendee Name Badge	✓					
Women In Surgery Reception Sponsor	✓					
Premium Location in Exhibit Hall	✓					
Breakfast or Lunch & Learn Symposium at Annual Meeting	✓	✓				
AHS Skills Course Lab Participant	✓	✓				
Faculty Dinner Sponsor at Annual Meeting	✓	✓		✓		
Social Event Sponsor	✓	✓	✓	✓		
Annual Meeting App Push Notification	2x	✓		✓		
AHS Skills Course Lab Sponsor	✓	✓	✓	✓	✓	
Choice of Sponsored Educational Session at Annual Meeting	✓	✓	✓	✓	✓	
Hernia Olympics/Playground	✓	✓	✓	✓	✓	
Resident Travel Scholarship Sponsor	✓	✓		✓	✓	
Annual Meeting App Ad	2x	✓		✓	✓	
Annual Conference Call with AHS Leadership	45 min	30 min				
WiSE Webinar Library Advertisement	5 min	3 min				
Dedicated AHS Tweet	✓	✓				
AHS Website Ad	✓	✓				
Recognition in AHS Newsletter	✓	✓				
AHS Visiting Observership Grant Sponsor	✓	✓	✓			
License to use Corporate Alliance Partner Logo	✓	✓	✓			
Annual Meeting Sponsorship Level	Gold	Silver	Bronze			
AHS Membership Webinar Sponsor	✓	✓	✓			
Opening Session Recognition of Corporate Alliance Membership	✓	✓	✓			
Recognition in AHS New Member Welcome/Dues Renewal Email	✓	✓	✓			
Printed Flyer Available at Registration Desk at Annual Meeting	✓	✓	✓			
Company Logo on AHS Emails to Membership	✓	✓	✓			
Company Logo AHS Newsletter	✓	✓	✓			
Recognition on AHS Website Homepage	✓	✓	✓			
Company logo on all AHS Annual Meeting Emails	✓	✓	✓	✓	✓	✓
Podium Announcement at Annual Meeting	✓	✓	✓	✓	✓	✓
Sponsorship Signage	✓	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓	✓
Walk-in Slide Recognition at Annual Meeting	✓	✓	✓	✓	✓	✓
Additional Exhibitor Badges	8	6	2	8	4	2
Link to Attendee List (updates in real time)	✓	✓	✓	✓	✓	✓
Company Logo in Sponsor & Exhibitor Directory	✓	✓	✓	✓	✓	✓
Recognition on Annual Meeting Website	✓	✓	✓	✓	✓	✓
Annual Meeting Final Program Ad	Full Page	1/2 Page	1/4 Page	Full Page	1/2 Page	1/4 Page

*All published content must be approved

CONTRACT

To be included in meeting materials, payment must be received by August 15, 2025.

To sign up for sponsorship and/or exhibit booths, review the terms and conditions attached and return the completed form with payment to:

American Hernia Society

PO Box 219191

Kansas City, MO 64121-9191

t: 913-402-7102

AHSevents@lp-etc.com

For questions, please contact:

AHS Headquarters

t: 913-402-7102

AHSevents@lp-etc.com

COMPANY NAME

(Please list exactly as you would like it to appear on the recognition signage and name badges).

COMPANY CONTACT

Please provide information for the company's primary point of contact for this event.

NAME

TELEPHONE

E-MAIL

PAYMENT INFORMATION

To be included in meeting materials, payment must be received by August 15, 2025.

☐ **Check** — Make check payable to **AHS** and mail to:

AHS Headquarters

PO Box 219191

Kansas City, MO 64121-9191

☐ **Credit Card** — Indicate credit card to be charged.

☐ AmEx ☐ MC ☐ VISA ☐ Discover

NAME AS IT APPEARS ON CREDIT CARD

CARD NUMBER

EXPIRATION DATE & CVV CODE

SIGNATURE

BILLING ADDRESS

CITY, STATE, COUNTRY, ZIP as it appears on credit card statement

EXHIBITOR INFORMATION

Number of 10'x10' booth(s) _____ x \$5,000/each

TOTAL EXHIBIT TABLE FEES \$ _____

COMPETITORS YOU WOULD PREFER NOT TO BE NEAR, IF POSSIBLE

SPONSORSHIP INFORMATION

Sponsorship Level

☐ Corporate Alliance Diamond Partner – \$250,000 \$

☐ Corporate Alliance Ruby Partner - \$125,000 \$

☐ Corporate Alliance Sapphire Partner - \$75,000 \$

☐ Annual Meeting Gold Sponsor - \$100,000 \$

☐ Annual Meeting Silver Sponsor - \$60,000 \$

☐ Annual Meeting Bronze Sponsor - \$30,000 \$

☐ Additional Booth Passes - \$1,000/each \$
Available to Sponsors Only

ADDITIONAL ITEMS

☐ Educational grant/general sponsorship \$

TOTAL SPONSORSHIP \$

TOTAL FEES DUE \$



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TERMS AND CONDITIONS

The American Hernia Society (AHS) and its authorized representatives are hereinafter referred to as “Show Management.”

PAYMENT AND REFUNDS

Payment in full is due at the time of application. Applications received without such payment will not be processed nor will space assignments be made. All payments are non-refundable.

SPACE ASSIGNMENT

Whenever possible, space assignments will be made by Show Management in keeping with the preferences as to location requested by the exhibitor. SHOW MANAGEMENT, HOWEVER, RESERVES THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXPOSITION.

EXHIBITS

Show Management reserves the right to restrict the operation of, or evict completely, any exhibit which, in its sole opinion, detracts from the general character of the exposition as a whole. No retail sales are permitted within the exhibit area at any time. No volatile or flammable fluids, substances or materials of any nature prohibited by city, fire regulation or insurance carriers may be used in any booth; all construction in a booth shall be substantial and fixed in position for the duration of the show; all aisles and exits must be kept clear, clean and free from obstructions to comply with fire restrictions. Live animals are prohibited. Distribution of material is limited to the area within the exhibitors trade show booth. Exhibitors shall not interfere with others ability to conduct trade show activities.

SECURITY

Routine hotel security will be provided. The AHS will not take responsibility for any loss or damage to any exhibit.

LIABILITY

It is agreed that individual exhibitors will protect, save and keep AHS and Hotel from any damage or charges imposed for violation of any law or ordinance whether occasioned by the negligence of the exhibitor or those holding under the exhibitor, as well as to strictly comply with the applicable terms regarding the exhibition premises; and further exhibitor shall at times protect, indemnify, save and keep harmless the above parties against and from any and all loss, cost, damage, liability or expense arising from or out of or by reason of any accident or other occurrence to anyone, including the exhibitor, its agents, employees and business invitees, which arise from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or a part thereof.

INSURANCE

It is recommended that exhibitors obtain adequate insurance coverage, at their own expense, for property loss or damage and liability for personal injury.



AMERICANS WITH DISABILITIES ACT

Exhibitors acknowledge their responsibilities under the Americans with Disabilities Act (hereinafter “Act”) to make their booths accessible to handicapped persons. Exhibitor shall also indemnify and hold harmless Show Management, and facility against cost, expense, liability or damage which may be incident to, arise out of or be caused by Exhibitor's failure to comply with the Act.

SHOW MANAGEMENT SHALL HAVE FULL POWER TO INTERPRET, AMEND, AND ENFORCE THESE RULES AND REGULATION, PROVIDED EXHIBITORS RECEIVE NOTICE OF ANY AMENDMENTS WHEN MADE. EACH EXHIBITOR AND ITS EMPLOYEES AGREES TO ABIDE BY THE FOREGOING RULES AND REGULATIONS AND BY ANY AMENDMENTS OR ADDITIONS THERETO IN CONFORMANCE WITH THE PRECEDING SENTENCE. EXHIBITORS OR THEIR REPRESENTATIVES WHO FAIL TO OBSERVE THESE CONDITIONS OF CONTRACT OR WHO, IN THE OPINION OF SHOW MANAGEMENT, CONDUCT THEMSELVES UNETHICALLY MAY IMMEDIATELY BE DISMISSED FROM THE EXHIBIT AREA WITHOUT REFUND OR OTHER APPEAL.

