

**BREAKFAST
& LEARN**



JOINT MEETING

**LUNCH
& LEARN**



5TH INTERNATIONAL HERNIA CONGRESS



MARCH 28-31, 2012

**NEW YORK MARRIOTT MARQUIS
NEW YORK, NEW YORK, USA**

www.americanherniasociety.org

866-798-5406 (toll free)

INVITATION TO SPONSOR SESSIONS

The International Hernia Congress, hosted by the American Hernia Society (AHS) is pleased to invite you to participate in 5th International Hernia Congress be held March 28-31, 2012 at the New York Marriott Marquis, New York, New York.

As part of our educational schedule, we will offer Breakfast & Learn and Lunch & Learn sessions that provide attendees opportunities to hear presentations from industry. The speaker and topic for a Breakfast & Learn and Lunch & Learn sessions are selected by the hosting company. There is limited space in the schedule for these sessions, so we encourage interested companies to respond to this invitation as soon as possible.

This is the 5th International Hernia Congress and Scientific program of the society, and we anticipate the attendance of more than 1,000 surgeons from around the world. The American Hernia Society very much appreciates our partnership with industry in making our meetings informative and interesting. We hope you will join us.

INFORMATION & REGULATIONS

All matters not covered by the following are subject to the discretion of the American Hernia Society (AHS). Breakfast & Learn and Lunch & Learn sponsors agree to the following terms when registering.

REGISTRATION & CONFIRMATION

The registration deadline is **January 2, 2012**. Registrations may be accepted after this deadline (if a session is available and at the discretion of the AHS); however, registrants may miss the deadline for inclusion in the meeting book. If the company contact does not receive a confirmation from AHS, please contact the office at 866-798-5406. If AHS has no record of a registration, session and space may or may not be available on site.

SPACE ASSIGNMENT

Please refer to the hotel map for space options. Space is assigned by the American Hernia Society based on priority and order of request. AHS will make every effort to meet the requests of registering companies; however, no request is guaranteed. The sponsoring company is responsible for food, beverages and audio visual charges relating to your hosted session.

AHS reserves the right to assign all meeting space and relocate Breakfast & Learn and Lunch & Learn sessions as needed. Sponsoring company may not assign or sublet any space without the prior written approval of the AHS.

DAY & TIME FOR SESSIONS

Breakfast & Learn and Lunch & Learn sessions will be scheduled on March 28th, 29th, and 30th. A company's Breakfast & Learn and /or Lunch & Learn session is assigned by the American Hernia Society based on priority and order of request. The length and time of all sessions to be determined by program chair.

FOOD & BEVERAGE

The sponsoring company agrees to provide an entree for all attendees at the session. All catering will be arranged through the New York Marriott Marquis. Please contact Sara Nolan for food & beverage conference services at 212-704-8856.

ROOM SET-UP & AUDIO-VISUAL NEEDS

The sponsoring company agrees to provide all necessary audiovisual equipment. The sponsoring company is responsible for making all arrangements with the hotel for room set-up, etc. Please contact Daniel Ricci for audiovisual conference services at 914-804-7607 or daniel.ricci@americanavc.com

SESSION SPEAKER & EDUCATIONAL CONTENT

The sponsoring company may select its own speaker(s) for the session. The sponsoring company will handle all communication with its speaker(s) and is responsible for any arrangements as to speaker expense and honorarium.

Breakfast & Learn and Lunch & Learn sessions do not qualify for continuing medical education credit through the American Hernia Society.

HOTEL INFORMATION

New York Marriott Marquis • 1535 Broadway • New York, New York 10036

To make reservations, please call 800-843-4898 or link to https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=3410269. State that you are with the International Hernia Congress to receive our group rate of \$269. Our room block expires on **March 7, 2012**. Please be aware that reservations and cancellations made in our block affect our contract. We ask that you book only the rooms you need and make any cancellations in a timely fashion. Company will be responsible for all rooms booked for its representatives within the International Hernia Congress block. Should the company or its representatives cancel rooms after the block expires, the company may be billed for attrition.

CANCELLATION POLICY

Cancellations must be directed in writing to the American Hernia Society. AHS will refund 50% of fee for requests received by **January 31, 2012**. Cancellations after **January 31, 2012**, are subject to the discretion of the AHS.

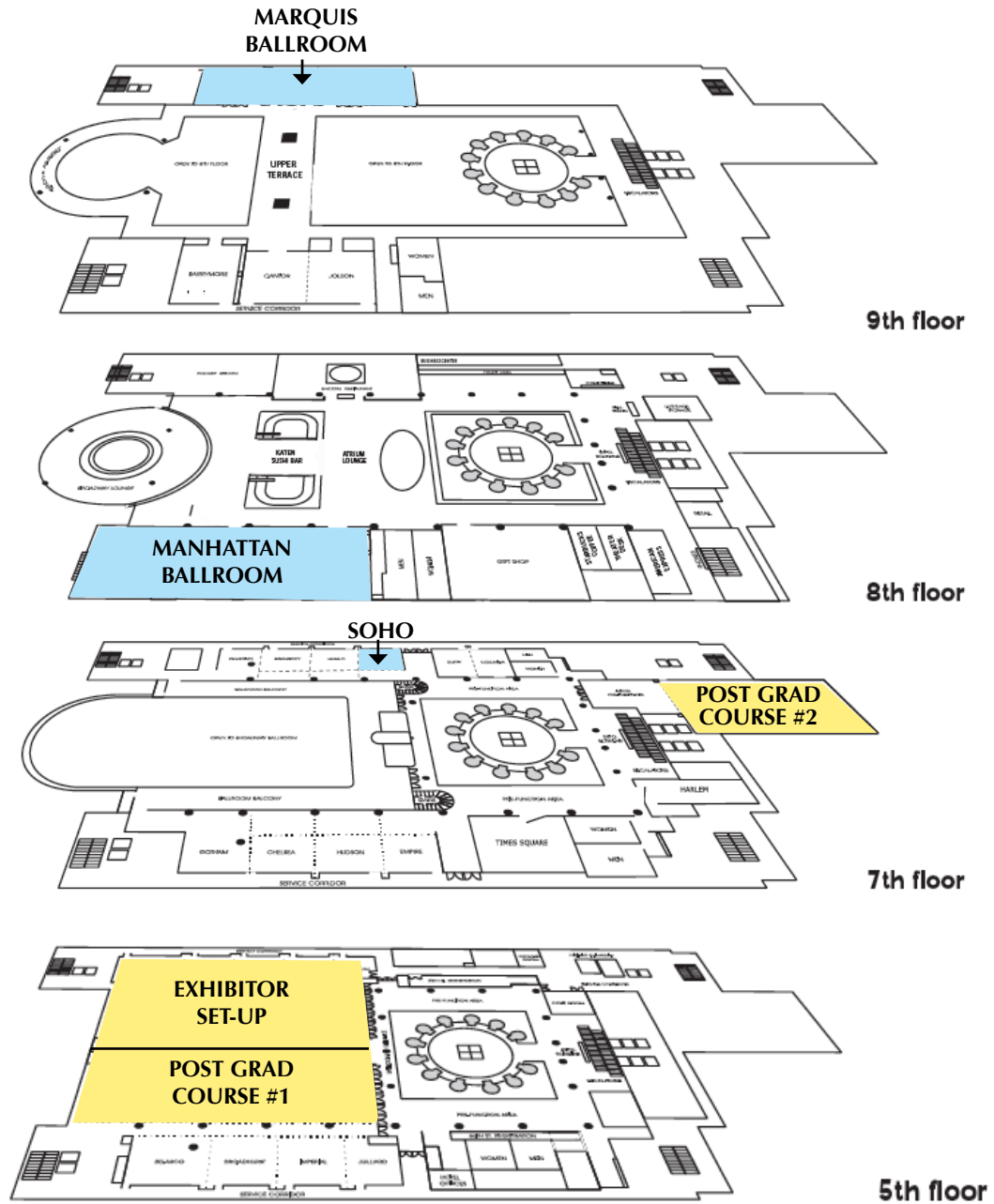
American Hernia Society • P.O. Box 4834 • Englewood, CO 80155
866-798-5406 (toll-free) • 303-771-2550 (fax) • contact@americanherniasociety.org • Tax ID: 65-0720354

LUNCH & LEARN SESSIONS

Hernia Congress's Post Graduate Courses are located on the 5th & 8th Floor. Exhibit hall is located on the 5th floor.

- Marquis Ballroom (9th Floor) Seats 200
- Manhattan Ballroom (8th Floor) Seats 180
- Soho Complex (7th Floor) Seats 180

Note: Room capacity's are listed by the location. If you don't choose to host the capacity, the AHS may move you to a smaller room.



BREAKFAST • LUNCH & LEARN SESSIONS

Hernia Congress's Clinical Sessions are located on the 6th Floor. Exhibit hall is located on the 5th floor.

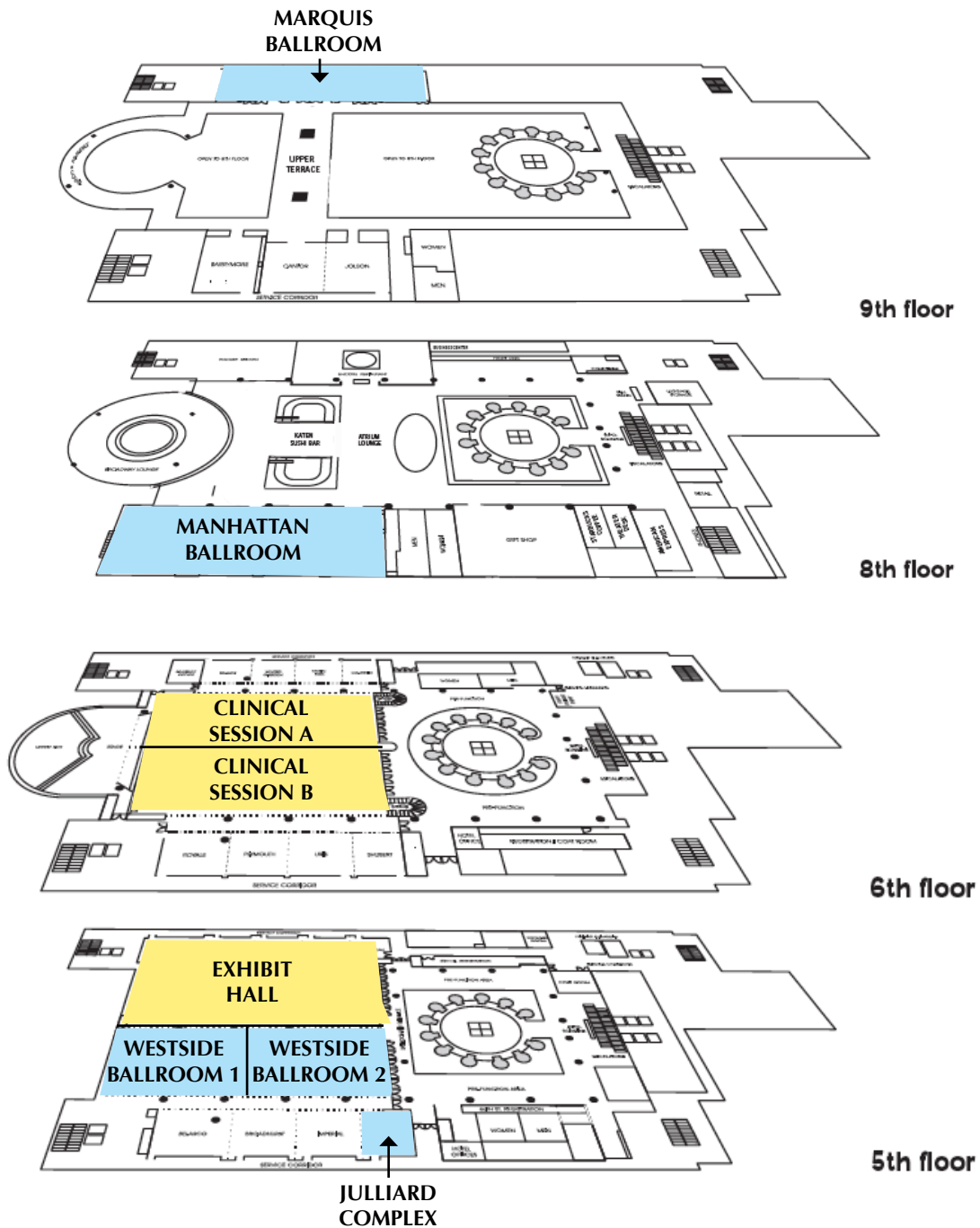
BREAKFAST & LEARN SESSIONS

- Marquis Ballroom (9th Floor) Seats 200
- Manhattan Ballroom (8th Floor) Seats 180
- Westside Salon 1 (5th Floor) Seats 200
- Westside Salon 2 (5th Floor) Seats 200

LUNCH & LEARN SESSIONS

- Marquis Ballroom (9th Floor) Seats 200
- Manhattan Ballroom (8th Floor) Seats 180
- Westside Salon 1 (5th Floor) Seats 200
- Westside Salon 2 (5th Floor) Seats 200
- Julliard Complex (5th Floor) Seats 100

Note: Room capacity's are listed by the location. If you don't choose to host the capacity, the AHS may move you to a smaller room.



BREAKFAST • LUNCH & LEARN SESSIONS

Hernia Congress's Clinical Sessions are located on the 6th Floor. Exhibit hall is located on the 5th floor.

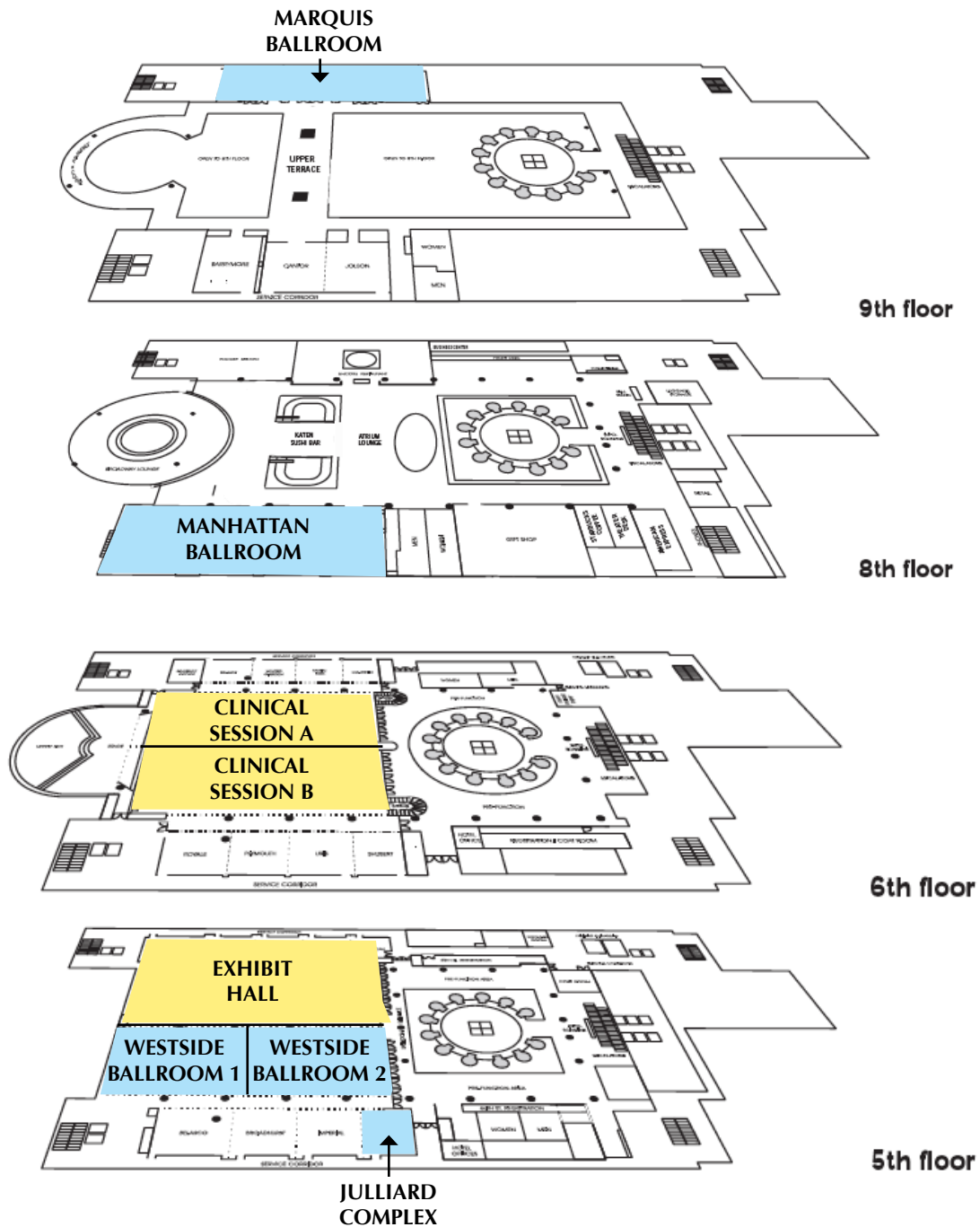
BREAKFAST & LEARN SESSIONS

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- Manhattan Ballroom (8th Floor) Seats 180
- Westside Salon 1 (5th Floor) Seats 200
- Westside Salon 2 (5th Floor) Seats 200

LUNCH & LEARN SESSIONS

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BREAKFAST & LEARN • LUNCH & LEARN REGISTRATION FROM

Company: _____

Please give the name exactly as it should appear on all meeting materials.

Key Contact: _____ E-mail: _____

Address: _____

City: _____ State: _____ Zip Code: _____ Country: _____

Phone: _____ Fax: _____

SPEAKER INFORMATION:

Speaker Name: _____

Presentation Title: _____

SESSION ASSIGNMENT PREFERENCES:

BREAKFAST & LEARN

1st choice DATE: _____ ROOM: _____

2nd choice DATE: _____ ROOM: _____

LUNCH & LEARN

1st choice DATE: _____ ROOM: _____

2nd choice DATE: _____ ROOM: _____

PAYMENT OPTIONS:

Registration Fee(s): **\$2,500** for sponsorship of each Breakfast & Learn and/or Lunch & Learn

Check *made payable to American Hernia Society (must be in U.S. dollars)*

Visa MasterCard Discover American Express

Card # _____ Expiration Date: _____

Name on Card: _____

Billing Address: _____

Please send registration form & payment to: American Hernia Society
P.O. Box 4834 • Englewood, CO 80155
303-771-2550 (fax) • contact@americanherniasociety.org
American Hernia Society Tax ID: 65-0720354